



Travis Boyer's  
COMO LA FLOR  
with Caitlin Keogh

May 29th-June 27th, 2015  
Opening Reception May 29th, 7-10pm

*Yo sé que tienes un nuevo amor  
Sin embargo, te deseo lo mejor  
Si en mí, no encontrarás felicidad  
Tal vez, alguien más te la dará*

*Como la flor  
Con tanto amor  
Me diste tú  
Se marchitó  
Me marcho hoy  
Yo sé perder*

*Pero, ay, cómo me duele  
Ay, cómo me duele*

*Si vieras cómo duele perder tu amor  
Con tu adiós, te llevas mi corazón  
No sé si pueda volver a amar  
Porque te dí todo el amor que pude dar*

"Como La Flor" by Selena Quintanilla Perez, AB Quintanilla III, and Pete Astudillo

SIGNAL is proud to present *Como La Flor*, an exhibition of new painting and sculpture by Travis Boyer with a new large-scale painting by Caitlin Keogh.

"Como La Flor," Selena's 1992 Tejano Pop anthem for which the exhibition is named, tells the allegorical tale of a wilting flower, the story of a love found and lost. This body of new work by Boyer explores beauty in vitality, and the implications of inevitable death and decay.

Since its initial release, the allegorical content of "Como La Flor" has come to be associated with the biography of Selena Quintanilla Perez herself, murdered at the age of 23, leaving as legacy both her music and her highly influential, self-styled image. Boyer draws influence from the mythology of Selena, and the textures, colors, and images associated with the artist. Western garments Selena sewed for herself, roadside Selena murals in Texas and California, and the marigold-covered provisional architecture of Dia de los Muertos celebrations together constellate a poetic image—in which beauty, ornament, loss and self-creation run together.

*Como La Flor* includes colorful works on soft velvet pile and silk—hanging chairs, spattered in encaustic, dangle throughout the exhibition.

Installed as a decorative frieze is Caitlin Keogh's painting *Fragment From Botticelli's Primavera Allegory: Chloris, a Nymph, is Pursued and Raped by the Wind God Zephyrus. After the Rape, Chloris Becomes the Goddess Flora, the Source of All Flowers.*

The opening reception will include a musical performance by harpist Shelley Burgon from 7-9pm.

More performances to be announced.

Saturday & Sunday 1-6pm, otherwise by appointment  
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